



# RUCHI SOYA INDUSTRIES LIMITED

CIN : L15140MH1986PLC038536

Head Office :  
601, Part B-2, 6th Floor,  
Metro Tower, Vijay Nagar,  
A.B. Road, Indore - 452 010 (M.P.) India  
Tel.: +91-731-4767009/109  
E-mail : ruchisoya@ruchisoya.com

**RSIL/2022**

**Date: 21.03.2022**

To  
BSE Ltd.  
Floor No. 25,  
Phiroze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai - 400 001  
**BSE Scrip Code: 500368**

National Stock Exchange of India Ltd.,  
"Exchange Plaza",  
Bandra-Kurla Complex,  
Bandra (E),  
Mumbai - 400 051  
**NSE Symbol: RUCHI**

Dear Sirs/Madam,


**SUB : FURTHER PUBLIC OFFERING OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹2 EACH ("EQUITY SHARES") OF RUCHI SOYA INDUSTRIES LIMITED ("OUR COMPANY" OR "THE COMPANY" OR "THE ISSUER") FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) (THE "ISSUE PRICE") AGGREGATING UP TO ₹4,30,000 LAKHS (THE "ISSUE"). THE ISSUE INCLUDES A RESERVATION OF UP TO 10,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] LAKHS, FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (AS DEFINED HEREINAFTER) (THE "EMPLOYEE RESERVATION PORTION"). THE ISSUE LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET ISSUE", AGGREGATING UP TO [•] EQUITY SHARES. THE ISSUE AND THE NET ISSUE SHALL CONSTITUTE [•] % AND [•] % OF THE POST-ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY, RESPECTIVELY**

We submit herewith the press release being issued by the Company.

We request you to take the above on record and the same be treated as compliance under the applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

Thanking you,

Yours faithfully,  
**For RUCHI SOYA INDUSTRIES LIMITED**

  
**R L Gupta**  
**COMPANY SECRETARY**

**Encl. : As above**

## **Ruchi Soya Industries Limited's Follow-on public offering (FPO) to open on March 24**

- Price Band of ₹ 615 to ₹ 650 per equity share bearing face value of ₹ 2 each ("Equity Shares").
- Bid/Issue Opening Date – Thursday, March 24, 2022 and Bid/Issue Closing Date – Monday, March 28, 2022.
- Anchor Investor Bidding Date – Wednesday, March 23, 2022
- Minimum Bid Lot is 21 Equity Shares and in multiples of 21 Equity Shares thereafter.
- The Floor Price is 307.50 times the face value of the Equity Share and the Cap Price is 325.00 times the face value of the Equity Share.

**Mumbai, March 21 2022:** Ruchi Soya Industries Limited, a part of the Patanjali Group has fixed a price band at Rs 615 to Rs 650 per share for its follow-on public offer. The follow-on public offering (FPO) of Ruchi Soya Industries Limited ("Company" or "Ruchi Soya) will open on Thursday, March 24, 2022 for subscription and will close on Monday, March 28, 2022.

The Company is a diversified FMCG and FMHG focused company, with strategically located manufacturing facilities and well-recognised brands having pan India presence.

The FPO consists of fresh issuance of Equity Shares for an amount aggregating to Rs 4,300 crore. The issue also includes a reservation of up to 10,000 Equity Shares for subscription by eligible employees

The Company, in consultation with the book running lead managers to the issue, considered participation by Anchor Investors in accordance with the SEBI ICDR Regulations, whose participation shall be one Working Day prior to the Bid/Issue Opening Date, i.e. Wednesday, March 23, 2022.

The issue being made through the Book Building Process, in compliance with Regulation 129(1) of the SEBI ICDR Regulations, wherein not more than 50% of the Offer shall be available for allocation to Qualified Institutional Buyers, not less than 15% of the Offer shall be available for allocation to Non-Institutional Bidders and not less than 35% of the Offer shall be available for allocation to Retail Individual Bidders.

Ruchi Soya is recognized amongst the largest branded oil packaged food company. Its 'Ruchi Gold' brand has a market leadership position, on account of being India's highest selling palm oil brand and also the pioneers and largest manufacturers of soya foods in India under the brand name of 'Nutrela'. The Company is recognised amongst the largest branded oil packaged food company with a strong portfolio of brands in various types of cooking oils under categories such as palm, soybean, mustard, sunflower, cottonseed etc. with robust brands portfolio of "Ruchi Gold", "Mahakosh", "Sunrich", Ruchi Star and Ruchi Sunlight.

The Company has expanded its packaged food portfolio by acquiring the 'Patanjali' product portfolio of biscuits, cookies, rusks, noodles, and breakfast cereals and is a part of the Patanjali group, one of India's leading FMCG and health and wellness company. On the back of Patanjali group's over 14 years experience in the nutraceutical and wellness products, Ruchi Soya has launched its nutraceuticals under the joint branding of 'Patanjali and Nutrela'.

SBI Capital Markets Limited, Axis Capital Limited and ICICI Securities Limited are the book running lead managers to the Issue ("**BRLM**").

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the red herring prospectus dated March 11, 2022 ("**RHP**") filed with the Registrar of Companies, Maharashtra at Mumbai ("**RoC**").

**For further queries:**

Shahab Shaikh, Concept PR, [shahab@conceptpr.com](mailto:shahab@conceptpr.com), 93208 97525  
Athira V Sunil, Concept PR, [athira.v@conceptpr.in](mailto:athira.v@conceptpr.in), 9987289750