

RUCHI SOYA INDUSTRIES LIMITED

CIN : L15140MH1986PLC038536

Ruchi

Head Office :
301, Mahakosh House,
7/5, South Tukoganj,
Nath Mandir Road,
INDORE - 1 (M.P.) India
Phone : 4065012, 2513281-82-83
Fax : 91-731-4065019
E-mail : ruchisoya@ruchigroup.com

RSIL/2017

13th February, 2017

To,

BSE Ltd.
Floor No.25,
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Ltd.,
“Exchange Plaza”,
Bandra-Kurla Complex,
Bandra (E),
Mumbai – 400 051

Dear Sirs,

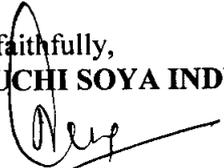
Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we may inform you that Ruchi Soya Industries Ltd. ('Ruchi Soya') has signed Agreements with Yogrishi Baba Ramdev Ji promoted Patanjali Ayurved Ltd. ('Patanjali') for physical refining and packaging of edible oils. Under the terms of the Agreements, Ruchi Soya would process the crude oil provided by Patanjali and pack the refined oil as per their specifications.

The Company is also exploring the opportunities of utilizing its unutilized capacities of crushing, refining and packing at different locations across the country with various parties including Patanjali.

The Company has issued press release in this regard. A copy of the same is attached for your kind perusal and records.

Thanking you,

Yours faithfully,
For RUCHI SOYA INDUSTRIES LTD.,


COMPANY SECRETARY

Encl: as above.

RUCHI SOYA TIES UP WITH PATANJALI AYURVED

Baba Ramdev's Patanjali enters into agreements with Ruchi Soya for physical refining and packaging of edible oils to be sold under 'Patanjali' brand

February 13, 2017, Mumbai: Ruchi Soya Industries Ltd., India's leading agri food company and a leader in cooking oil and soy foods, today announced the signing of agreements with Yogrishi Baba Ramdev Ji promoted Patanjali Ayurved Ltd. for physical refining and packaging of edible oils.

Under the terms of the agreements, Ruchi Soya would process the crude oil provided by Patanjali Ayurved and pack the refined oil as per their specifications. Commenting on the tie-up, **Mr. Dinesh Shahra, Managing Director, Ruchi Soya Industries** said, *"We have been looking at opportunities to explore optimal use of unutilized capacities for crushing, refining and packaging edible oils with various parties. The agreement with Patanjali Ayurved is a win-win situation. We will be able to utilize idle capacities, and work with Patanjali to enable them to supply quality refined oils to the Indian market."*

Ruchi Soya currently has the largest edible oil refining capacity in India of 3.3 million metric tonnes per annum across 13 facilities.

Giving details of the agreement, **Mr. Satendra Aggarwal, COO** said, *"The agreements for physical refining and packing would cover processing and packing Soya, Sunflower and Mustard Oils at our plant in Baran, Rajasthan. In the near future, the processing and packing will be extended to other locations and will include more various varieties of edible oils as well. The tie up will help Ruchi Soya to improve capacity utilization and enhance productivity, efficiency and profitability."*

The agreements are for an initial period of three years.



About RUCHI SOYA INDUSTRIES LIMITED

Ruchi Soya is India's leading Agri and Food FMCG company with a turnover of USD 4 billion. It enjoys Number 1 position in cooking oil and soy foods categories of the country. Its leading brands include Nutrela, Mahakosh, Sunrich, Ruchi Star and Ruchi Gold. An integrated player from farm to fork; Ruchi Soya is also among the pioneers of oil palm plantations in India. It is one of the highest exporters of value added soybean products like soy meal, textured soy protein and soy lecithin. Ruchi Soya has also diversified into renewable energy and is committed to environmental protection.

Media Contact

Rajdeep Barooah

Ruchi Soya Industries Limited

Phone: +91 8452875111

email: rajdeep_barooah@ruchigroup.com